Personal service… It's that simple.

A division of Truist

For Dealer Use

Introducing **Your** Unique Dealer **Prequalification** Web Link…with no impact to your customer's credit!

Convert Shoppers to Qualified Leads with Prequalification from Sheffield Financial

…on **your** dealership's website, texting, or email to **promote retail financing**!
…**specific** to **your** dealership and prequalification has no impact on your customer's credit!
…provides the ability to link **prequalification** directly to your dealer portal with no action required on your part!

Unique Dealer Application Link:

Step 1: In your dealer portal, visit the new Marketing Center screen and locate the Your Dealer Application Link section.

Step 2: Place the link on your website and use it in email or texting. When customers click the link they will arrive at a prequalification landing page specific for your dealership. For prequalification, there is no impact on the customer's credit.

Step 3: When customers are prequalified, they have the option to continue and complete a full credit application by entering a few more pieces of information. Full credit applications use a hard credit inquiry to determine loan approval.

Step 4: On the application if customers select the data share opt-in, their information will populate in your dealer portal. If the consent is given, both prequalification and pre-approvals will populate in your dealer portal when customers are prequalified or conditionally approved. If they opt-out, you will still be able to access approved online applications via the Sheffield Lead Locator Feature once the customer provides you their application number.